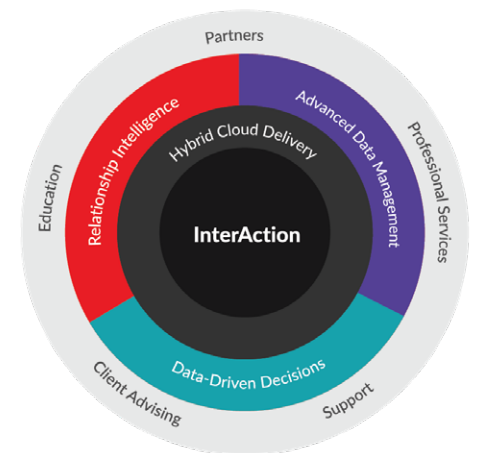




The Client Relationship Platform for Legal and Professional Services

LexisNexis® InterAction® is a client relationship platform that embeds relationship and client intelligence at the heart of every engagement. With a comprehensive approach to data quality, control, security, and compliance, InterAction empowers your firm to uncover who-knows-whom, drive engagement, and develop opportunities through information stored in your contact database. Our unique hybrid cloud delivery model leverages a patented technology to give you the benefit of a cloud-based application while still having full control over your data.



WITH INTERACTION, YOU WILL:



Enable Data-Driven Decisions

Provide the best customer experience possible

InterAction facilitates cross-functional collaboration by embedding relevant information and actions throughout your workflow, so everyone in your firm who interacts with a client has the ability to view and contribute to the client experience.

Maintain and grow profitability by offering better service than the competition

InterAction provides relationship intelligence and opportunity tracking that allows you to monitor relationship health across the firm, discover patterns, uncover opportunities, identify gaps, and manage your pipeline.

Empower your firm in today's data-driven culture

InterAction provides a set of tools designed to reduce effort through automation and optimization—through your Microsoft® applications—whether in Outlook®, Word, Excel®, or on a mobile device. Optimized for each user and perfect for fee earners, secretaries, marketing, business development, and leadership teams.

Protect client data and information

InterAction gives you control of your data and choice of cloud adoption while delivering robust data management tools and processes to manage compliance requirements.



Improve Client Experience and Turn Your Client Data into New Business Opportunities

Superior Data Quality

Your marketing team and system administrators can proactively manage lists and folders, data changes, offboarding, compliance, and data health, as well as set standards for the way the system operates for your firm.

Embedded Data Throughout Your Workflows

Collect and deliver relationship intelligence by embedding your data in the workflow of your fee earners and any client-facing staff through Microsoft® Outlook® and Word, and on your mobile device.

Business Development and Planning

With InterAction tools, users can easily evaluate data to look for patterns—pipeline identification and tracking, visual analytics through tools like Microsoft® Power BI®, and list comparison in Microsoft® Excel® without ever leaving Excel®.

Automation and Intelligence

InterAction reduces user effort and optimizes data through capabilities such as passive data capture and systematic management, reminders and alerts, proactive contact health management, and options to automatically log activities. The platform can also intelligently score relationships with full consideration of activities, emails, and meetings.

Hybrid Cloud Technology

An innovative hybrid cloud delivery model connects on-premises data and applications with cloud-based applications, never storing your data at rest and giving you complete control over where your data resides. Data is always safe and secure.



Get Expertise and Support You Can Rely On

To ensure your success, the InterAction team also provides you with:

- Implementation and optimization expertise from a team of consultants who have over 100 years of combined experience
- Client Advisor support is included to help you align the platform with your business strategy
- Customer support covers regional support for core business hours and a 24/7 emergency support service
- A global team with more than 150 InterAction team members around the world—a combined 1000 years of experience
- Education and training to increase adoption and manage change



Be an Engaged Part of the InterAction Community

Our community is global, built on the idea of partnerships as we bring firms together with:

- Online discussion groups
- Webinars
- Training modules and educational opportunities
- Face-to-face events
- User groups

InterAction is more than a client relationship platform.

Contact us today.

 **AMERICAS: [INTERACTION.COM](https://www.interaction.com) | APAC AND EMEA: [LEXISNEXISINTERACTION.CO.UK](https://www.lexisnexisinteraction.co.uk)**