

See  
gES at  
LexisNexis  
Booth #601-603

# gwabbit Enterprise Server™

high-volume  
fully automatic  
email contact capture

## gES: an abundant supply of fresh, accurate contacts for your InterAction® CRM

A CRM without current contacts is like plumbing without a fresh water supply.

gwabbit Enterprise Server is the world's first fully-automatic enterprise-scale email signature contact capture engine. gwabbit Enterprise Server turbocharges LexisNexis® InterAction® by automatically driving high volumes of fresh, accurate contact data into the CRM. This powerful combination enables law firms to significantly increase the scope and efficacy of their client development initiatives.

Traditional contact sourcing from user address books is incomplete, and continuously out-of-date. gwabbit Enterprise Server goes beyond traditional syncs with user address book entries by automatically capturing email signature line contacts – the most current contacts available.

**How many contacts?** In a recent benchmark test with a leading law firm, gwabbit Enterprise Server captured 1,200 contacts – in *two minutes!*



A CRM without contacts...

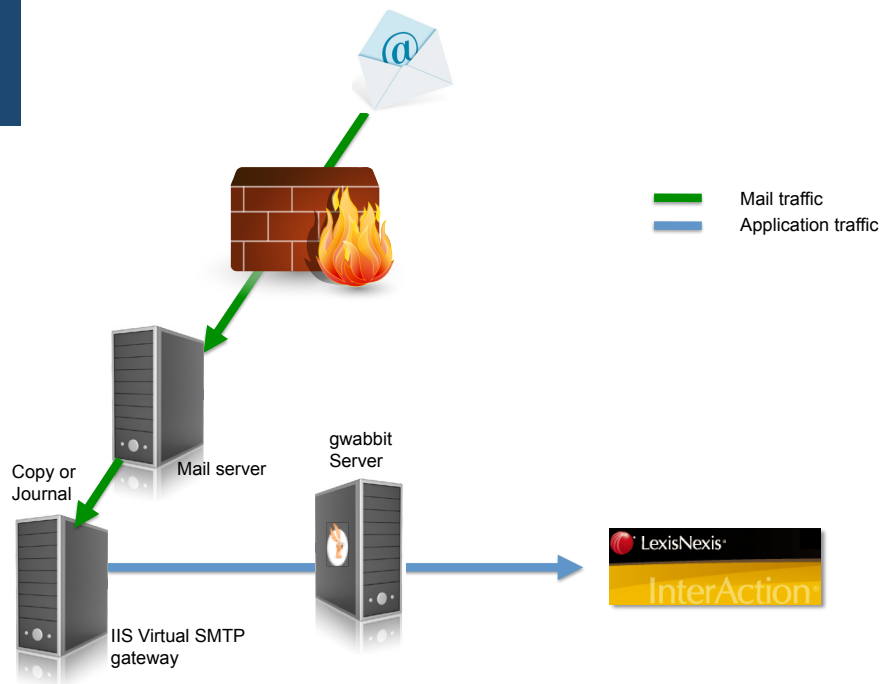


gES = contacts. Lots of contacts

*“Capturing every bit of contact info in the blink of an eye. It’s a no-brainer.”*

— Lynnette Sinatra  
Channel Marketing  
Manager NA,  
Cisco Systems

gES automatically captures thousands of email signature contacts – the most current contacts available



## How does gES work?

gwabbit Enterprise Server resides behind the enterprise firewall. It is designed to be easily scalable and completely secured.

The main component of gES is the gwabbit server, which receives incoming emails for processing, and outputs the results of the gwabbit processing into a destination file or database. Email is routed to gES via an IIS Virtual SMTP Gateway.

## System requirements

### Software

Java runtime (Windows) 1.60\_21 build 7  
IIS Virtual SMTP Server v.6.0 or above  
MS SQL Server 2008  
Windows Server 2003 R2 (x64)

### Hardware

2.5 GHz dual core or better; 6Gb RAM;  
100Gb free space; mirrored 15K rpm, 200Gb free space, Serial Attached SCSI disks or equivalent. Redundancy is recommended.



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