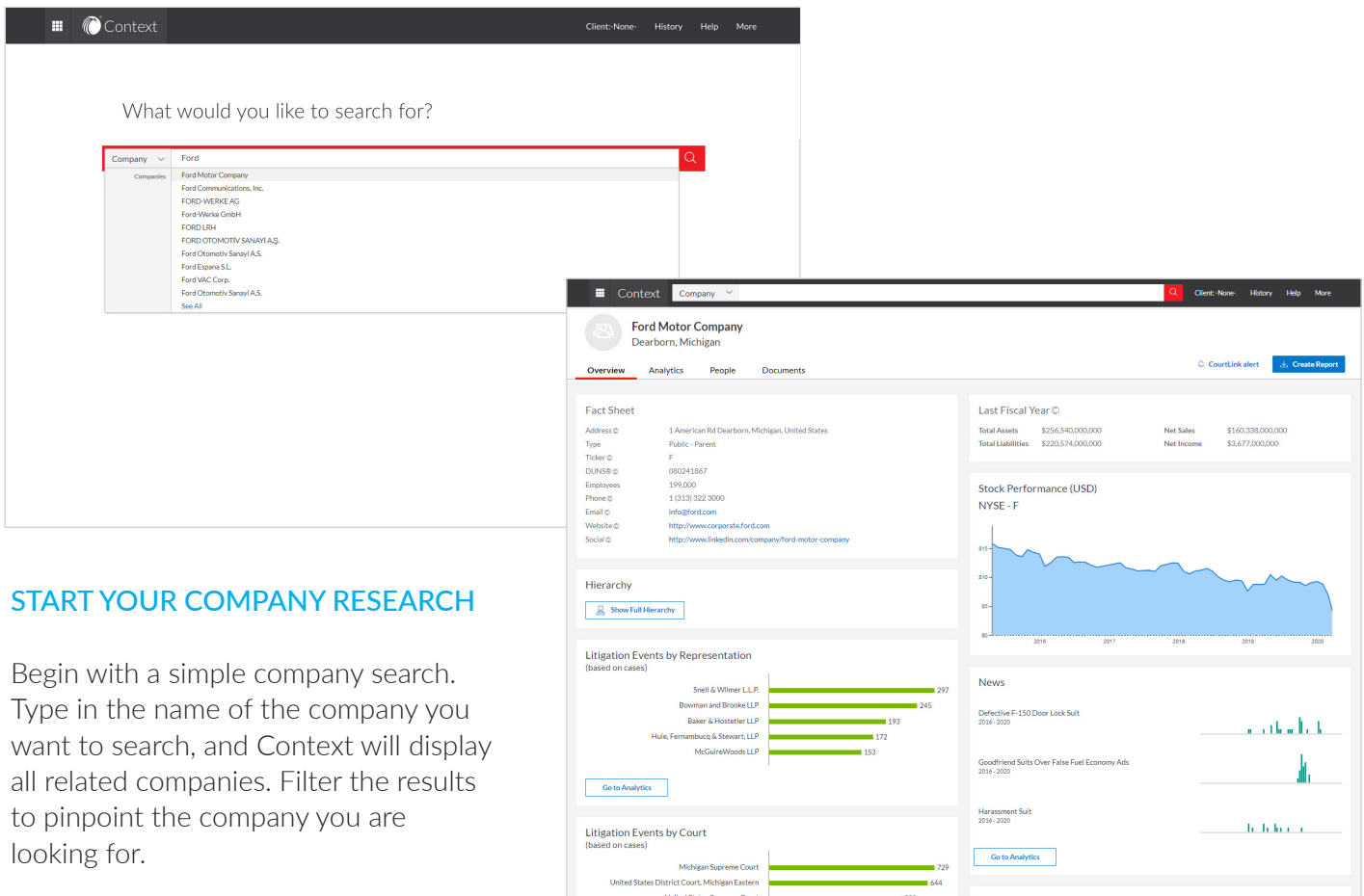


Context Company Analytics

Gain market insight. Uncover opportunities and anticipate litigation risk.

Whether you need to understand the current landscape your clients are facing or are doing competitive research, **Context Company Analytics on the Lexis® service** is the only solution to bring litigation, financial and news information together into robust analytical company profiles.



The screenshot displays the Context Company Analytics interface. On the left, a search bar asks "What would you like to search for?" with a dropdown menu showing search results for "Ford" and related companies like Ford Motor Company, Ford Communications, Inc., and Ford Otomotiv Sanayi A.S. On the right, a detailed profile for "Ford Motor Company" is shown, including a fact sheet with contact information, a hierarchy section, litigation events by representation and court, last fiscal year financial data, stock performance (NYSE-F), and news trends.

START YOUR COMPANY RESEARCH

Begin with a simple company search. Type in the name of the company you want to search, and Context will display all related companies. Filter the results to pinpoint the company you are looking for.

VIEW COMPREHENSIVE COMPANY PROFILES

Select a company to get the full picture, including a high-level overview, contact information, litigation history, financial data and news trends that are affecting the company.

KNOW YOUR CLIENTS AND YOUR COMPETITION

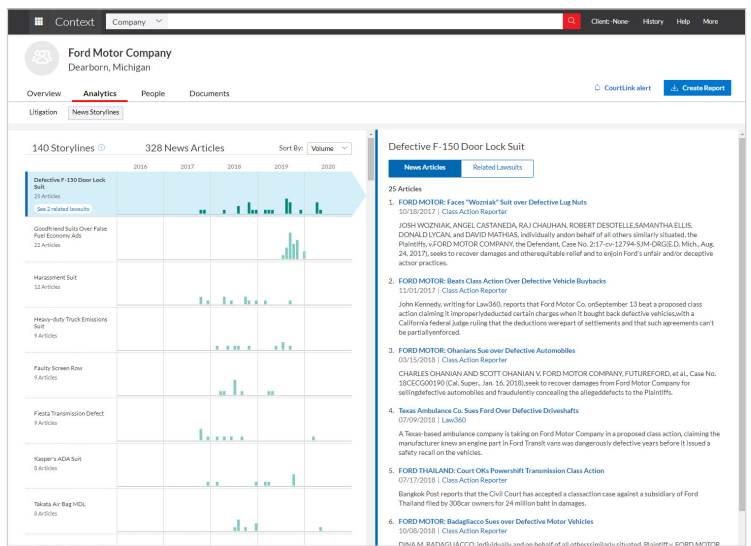
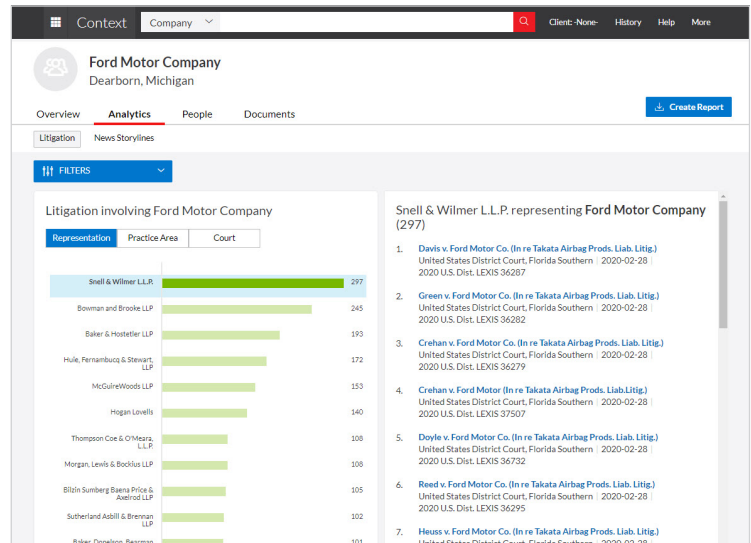
With the exclusive combined power of litigation information, financial data and news, Context Company Analytics provide a more complete view of a company and deeper insights than ever before. Not only can these new insights help you better serve your clients, but you may uncover new growth opportunities.

How does it work?

Using advanced technology, language analytics are deployed across millions of case law documents and news sources, allowing you to quickly identify litigation and news trends affecting a company.

This valuable intelligence enables you to:

- **Provide timely and informed counsel**—demonstrate your expertise and competitive advantage with a clear understanding of the current landscape your clients are facing
- **Gain valuable competitive intelligence**—know the company you're litigating against, including the motions they might file, who will likely represent them and what a reasonable settlement may be
- **Identify growth opportunities**—assess and monitor companies you may want to do business with or with whom you're considering a merger or acquisition



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Contact your LexisNexis® representative for more information.

