

Arup Empowers Employees with LexisNexis Newsdesk®

ARUP

Location:

London U.K.

Industry:

Construction, Multidisciplinary engineering and design

Membership:

10,000 Individuals

Product Summary:

LexisNexis Newsdesk

LexisNexis Newsdesk® Empowers Arup Employees with Global Information

Founded in 1946 with an initial focus on structural engineering, Arup is an independent firm of designers, planners, engineers, consultants and technical specialists. The firm first came to the world's attention with the structural design of the Sydney Opera House, followed by its work on the Centre Pompidou in Paris. Arup has since grown into a truly multidisciplinary organization with projects around the globe and offices in more than 30 countries worldwide.

Challenge:

Put the power of information directly into employees' hands

Ensuring that Arup employees receive the news and information they need to do their jobs effectively is a core tenet of the Information and Library Services Team within the Arup Information Management Group. To that end, the team was looking to expand its coverage of global news and information and provide users with a more cost-effective, searchable news source.

"While users received external news headlines on our intranet, we wanted to expand the breadth of information we were able to provide. We wanted to be able to put not only more relevant information into employees' hands, but enable them to find that information themselves," explained Julian Dawson, Senior Librarian and Information Systems Manager on the Information and Library Services Team. And Arup wanted to deliver this comprehensive news source, search and analysis capability without blowing the budget.

“LexisNexis has been extremely helpful when we've needed to set up more complex searches. The assistance we get is excellent!”

Julian Dawson

Senior Librarian/Information Systems Manager within the Information Management Group, Arup




“Newsdesk’s Shared Voice feature allows staff involved in marketing to compare coverage with the main competitors in specific sectors.”

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For More Information

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Solution:

LexisNexis® comprehensive news with powerful search and analysis

When Arup tried Newsdesk and Search Engine Toolkit from LexisNexis, Julian knew they were exactly what the company needed. Newsdesk, an award-winning news and research tool, delivers comprehensive, instant access to worldwide media. The Search Engine Toolkit API enables Arup to easily and automatically incorporate news and information right into its intranet. The API includes advanced search capabilities that enable Arup employees to search and find content specific to their needs.

“Newsdesk and Search Engine Toolkit offer us the flexibility and power we were looking for,” said Julian.

“We can select, pinpoint, and refine our searches to make them more relevant. We find the topic categorization very helpful and LexisNexis has even added topics for us.” Now Arup employees have not only a more complete resource, including social media and blogs, but customized email alerts to ensure they don’t miss any time-sensitive, important news.

Results:

Deeper coverage, greater relevance and more insight

One of the main beneficiaries of the LexisNexis Newsdesk solution is the Arup marketing organization. “Newsdesk’s Shared Voice feature allows staff involved in marketing to compare coverage with the main competitors in specific sectors,” commented Julian. “And the 60-day analysis capability delivers insight into sustained media coverage that our marketing team didn’t have before.”

In addition to contributing to the the productivity and effectiveness of the global marketing teams, Newsdesk and Search Engine Toolkit enable the Information and Library Services Team to cost effectively provide better service, more information, and greater insight to the rest of the company as well. “Now users can conduct virtually any type of search they need on their own and get the information and analysis they need for their projects, business development, competitive analysis and marketing,” explained Julian.

About LexisNexis®

After nearly 40 years providing solutions that help organizations harness the power of information, LexisNexis remains dedicated to developing innovative media-monitoring tools to support data-driven decision-making. Our commitment extends beyond comprehensive content and outstanding search technology to world-class client service support, ensuring that our clients gain maximum insights—and value—from LexisNexis solutions.