



2015 IBA CONFERENCE OPENING CEREMONY

# Global Associations NewsLetter

Monday, October 12<sup>th</sup> 2015

## LexisNexis Global Presence Continues to Strengthen at IBA Annual Conference

Vienna, Austria was the location for this year's IBA Annual Conference, October 4-9, attracting 6,000 lawyers from more than 100 countries. The IBA is the world's leading organization of international legal practitioners, bar associations and law societies.

**IBA President David W. Rivkin**, (Debevoise & Plimpton, NY) kicked off the week-long event and in his Presidential Address at the opening ceremony spoke about the eyewitness for atrocities app, launched in June of this year from which users transmit images directly to a secure storage facility hosted by LexisNexis. His comments provided unprecedented visibility for our commitment to the Rule of Law with such a large and key audience of senior lawyers from across the globe.

LexisNexis participation at the IBA as a thought leader and partner with the association was also evident through members from our Global Legal Team speaking on a number of IBA working sessions including **Ian McDougall** on *Rule of Law and anti-Human Trafficking*; **Michelle Bakhos** on *Cross-border Transactions / M&A and Gender and Cultural Issues in the Profession*; **James Harper** on *IP, Communications & Technology*, and **Joanna Weller** who met with the IBA

*Women Lawyers' Interest Group Leadership* to engage on their initiatives, and through our support of three key IBA awards:

- IBA Pro Bono & Access to Justice award to Maros Fuchs, Brazil
- IBA Outstanding Young Lawyer of the Year award to Federica D'Alessandra, US
- IBA Human Rights award to Intigam Aliyev, Azerbaijan

According to **Harry Pfeffer, International Sales Manager Enterprise Solutions**, "*The presence of LexisNexis was reflected throughout as countless delegates' volunteered feedback to me stating their awareness of LexisNexis and acknowledging the contribution that LexisNexis makes to the legal community. There is an intangible element to the benefit derived from this level of support of the legal community by LexisNexis and that is to bring awareness, credibility and respect to the table before we even begin to develop a dialogue with prospective customers. This is a real advantage that can be leveraged against the competition.*"



**IBA Outstanding Young Lawyer of the Year Honoree Federica D'Alessandra** pictured with LexisNexis EVP and General Counsel, **Ian McDougall**. See Harvard Kennedy School [article](#).

Over 100 LexisNexis authors from 27 countries attended the Vienna conference many of whom attended a reception at the LexisNexis booth meeting with senior leadership, content development, sales and other colleagues; our way of providing a “thank you” and recognizing them for their loyalty and contribution to LexisNexis.

The event was also very successful from a sales perspective, generating outstanding revenue and sales leads for the business globally, and a growth in sales over 2014. *“The U.S. sales results were very good.....”* *“The value in this conference is also in speaking face to face with global senior partners and learning what practice areas are of most interest in certain markets and whether they look to common or civil law. The personal conversations and insight to these markets, by the correct people to be speaking to, is priceless for my business planning.”* - **Nicole Hahn, Sr. International Account Manager** - **Matthew Bender**

According to **Nigel Roberts, Senior Director, Global Associations**, *“The impact we have amongst the lawyers, at Partner and senior decision maker level at this event is difficult to describe. They look at LexisNexis in an entirely different way when they see us in a thought leadership and industry leadership role, and when they have the opportunity to see and hear first-hand about our commitment to the Rule of Law and our support for the IBA. It’s really incredible!”*

*“I’d like to also extend my thanks to my colleagues from across the globe for their support, enthusiasm and participation to make this such a successful event, and a special thank you to the LexisNexis Austria team for their on the ground support this year!”*

For more on the IBA Annual Conference click [here](#).

#### FOR MORE INFORMATION

Contact:

**Nigel Roberts**

Sr. Director, Global Associations

Direct: +1 603 886-1092

Email: [nigel.roberts@lexisnexis.com](mailto:nigel.roberts@lexisnexis.com)



Officers of the IBA and IBA Young Lawyers Committee leadership join LexisNexis to honor 2015 IBA Outstanding Young Lawyer of the Year Award recipient, Federica D’Alessandra, Benjamin Ferencz-Carr Center for Human Rights Policy Fellow, Harvard Kennedy Law School of Government, Cambridge USA.