



Business Monitor International Company Analysis Reports (February 2012)

The need for information on international companies continues to grow. The next time you need this type of data, BMI's Company Analysis Reports may provide the information you need. The reports detail the activity and latest financials of major companies across 20 sectors in over 178 markets. While not all reports contain the same types of information, you can find information on senior executives with contact details; company overviews, SWOT (strengths, weaknesses, opportunities and threats) analysis, main business activities, brands and products; partners and suppliers; investments, projects and company strategy. BMI's company profiles are used by business development teams, corporate analysts and strategists for benchmarking and competitive analysis.